

**For Immediate Release**

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## **Zylaya Product Hailed as “Innovative”**

**Gaithersburg, MD, April 23, 2007** -- Michael Matza knows security. Having just returned to the United States from his role as the Middle East Bureau Chief for the Philadelphia Inquirer, Mr. Matza is intimately familiar with security products and security services. He is also the parent of a college student. As part of his coverage of a two-day symposium for campus security professionals planned long before the Virginia Tech shootings, he visited each of the sponsoring companies' exhibits. Zylaya's unique product offering caught his eye and intrigued him enough to meet with Zylaya executives several times during the seminar.

In his Philadelphia Inquirer article covering the seminar (“Killings dominate campus-safety meeting”, 4/20/07), Mr. Matza highlighted Zylaya and its innovative product offering.

“I appreciate that Mr. Matza took the time to understand how our product assists safety and security personnel in their mission to provide a safer campus environment,” said Robert Troutman, Zylaya's Chief Executive Officer.

Zylaya's Emergency Notification System (ZENS™) is a 2-way campus communications system that unifies campus-wide notification, personal emergency alert devices, and location tracking under one solution. ZENS can send emergency notifications to personal devices, public displays, and to cell phones, PDAs and pagers. ZENS personal devices include a one-button panic alarm for an immediate request for assistance. ZENS can also be used to quickly locate security personnel, visitors, and critical assets. ZENS' unique combination of timely notification, automated alerts and location tracking enable campus security and safety personnel to rapidly respond when they are needed, where they are needed.

Zylaya has been a sponsor of the first three Clery Act Compliance Training seminars led by Security On Campus, Inc., a non-profit organization whose mission is to prevent violence, substance abuse and other crimes in college and university campus communities across the United States, and to compassionately assist the victims of these crimes.

### **About Zylaya Corporation**

Zylaya Corporation is a privately held company headquartered in Gaithersburg, Maryland, founded by parents of college-age children.

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